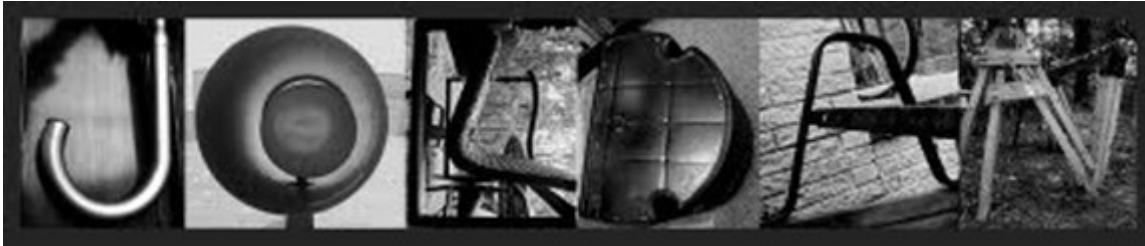


Digital Photography

Project: Name Design/Letter Hunt

Objective: Students develop their creative eye while looking for the letters of their name in everyday objects.



Try to spell out your **first and last name** using photographs of everyday objects. Try to find objects that look like each letter in your name, don't take photographs of *actual* letters (like ones found on signs, keyboards, textbooks, etc.). This trains your "creative eye" to look at the world around you in a different, more creative way. Take several photos for each letter, that way you'll have more options and can choose the best, clearest photograph to use in your final design.

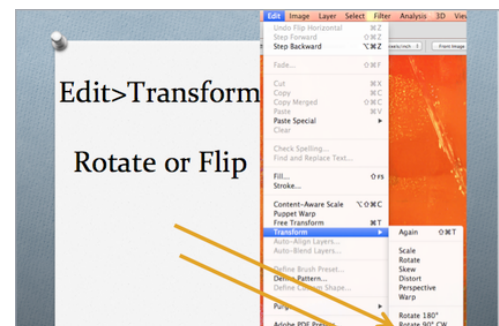
Need help finding letters?

- look for shadows on the ground
- notice cracks in the sidewalk
- look in the tree branches
- arrange several objects together (sticks, paintbrushes, etc.) to form a letter
- if a certain object doesn't at first look like it could resemble a letter, look at it from a different point of view (from the side, upside down, from above, etc.) and you might see something completely new!

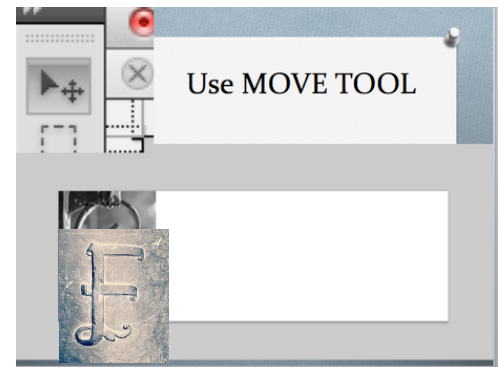
Editing Work: Students will edit their individual letters together, using Photoshop tools and techniques to create a final design.

1. On the desktop, create a new folder within your WIP folders and title it "Letter Hunt"
2. Upload your photographs to this folder and begin to sort through them, deleting any pictures that may not be clear.
3. Create a new document, with 4" height and 300 resolution.
4. Make the width, the number of letters in your name, multiplied by 3.
5. Go to File>Open>Choose your desktop folder with your first letter.
6. Do you need to rotate or flip your letter?

EDIT>TRANSFORM



7. Use the MOVE tool to move your photo into the correct spot.
8. Now repeat the above steps to add the rest of your letters. *HINT-Use the RULER/GRID to make sure your letters are the same size. VIEW>SHOW>RULERS/EXTRAS>GRID

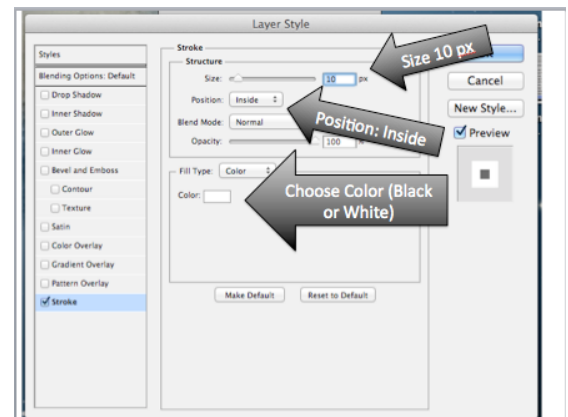


9. All of the letters together!



10. Want to add a black or white border around your letters? Click on your first letter layer. Then click the “fx button.”

11. Choose STROKE>Change the selections to see what happens to each letter.



12. Finished? Make some basic edits...

- Sharpen
- Lighten or darken using "levels" adjustment layer
- Adjust color with "color balance" adjustment layer
- Add vividness using "lightness contrast" or "hue saturation" adjustment layer.
- Convert to black and white (optional) with black and white adjustment layer.

13. Saving 2 copies first go to FILE>SAVE AS>letter_hunt_firstname_lastname LOCATION>FINALS FOLDER FORMAT>.PSD
Then FILE>SAVE AS>letter_hunt_firstname_lastname LOCATION>FINALS FOLDER FORMAT>.JPEG

14. Upload the .JPEG version of your final project to your Google Drive account. SHARE your final project through Google Drive with me by due date.

15. Go onto Google Classroom and post what the hardest letter to find in your name was. You may add a picture if you'd like.